



It's Almost Here...

*The Sonitrol National Dealers Association
2026 Convention and Awards Program!
Enjoy "A Taste of Tampa" with Gasparilla,
Guy Harvey Ocean Foundation, and the
famous Columbia Restaurant!*

Key Event Details:

Agenda

The agenda has been sent. If you need a copy, please contact Mary Haley. In addition, a limited agenda with course names will be on the back of the badge. We also have a new web page. You can find everything you need at snda.biz. Refer to it often!

When Does the Event Start?

The official program starts **Thursday, April 23rd, from 5PM to 7:00PM** with the opening reception at the hotel terrace just outside on the water. Be there early for a cocktail and to mingle with our exhibitors and teammates. You may even see a Gasparilla pirate or two!! Great photo ops!

There are several advance meetings on Thursday – Sonitrol U and the SNDA Board and Shareholders Meetings.

How Do I Get to The Hotel?

The Marriott is 15 minutes from the airport. Taxi's and Uber's are highly recommended. Parking is \$40 per day.

The Tampa Marriott Hotel – 505 Water Street, Tampa, FL

The Marriott is located on Tampa Bay next to the convention center downtown. Make sure you sign up for a **Marriott Bonvoy account** in advance, to obtain free internet.

When and Where is the Convention Registration?

Thursday, Grand Ballroom foyer – second floor via escalator or elevator - **10AM to 5PM** – Look for Signs!!

If you have a food allergy, please advise the staff.

What Do I Wear?

The dress code is business casual. The Saturday banquet is dressy -- meaning suits for men, and cocktail dress or slacks for women. It tends to be cool in meeting rooms. Wear your badge at all times – including sessions, meals and events.

What is Expected of Me?

Exhibitors heavily fund our program. They will attend our Opening Reception on Thursday – seek them out and thank them for sponsoring! We ask that you visit the exhibit show promptly at **7AM for breakfast** on Friday and at lunch, AM/PM breaks. **This time is not to go back to your room but to learn more about the products and services offered to Sonitrol whether in your field or not.** Come prepared to learn, network, share ideas and participate in sessions!

Sessions begin on **Friday and Saturday at 8:00AM** sharp. Please be seated early as we begin on time!

Exhibit Prizes – Collect Pirate Coins!

Exhibitors offer some very nice prizes! Pirate coins will be given to those who visit an Exhibitor. By Friday at 5PM, turn in your coins at the SNDA registration desk for them to count. The number of coins collected will determine winners who will be notified on Saturday at 7:20 AM at breakfast. **You must be present and on time to win.**

What is Included for My Guest?

All must be registered. **No exceptions.** Guests are invited to attend evening events and breakfast between 7AM - 8AM as well as the General Session. **GUESTS ARE NOT INVITED NOR INCLUDED FOR LUNCH on Friday** as we are working. Any guest not registered will not have a seat at the banquet. **Badges will be checked at entry.**

Fun Events? Why Yes! Our Thursday Opening Reception and our Friday night SNDA party and dance at the Florida Aquarium!

- In order to take advantage of the beautiful weather we have several outdoor events this year. On Thursday from 5:00 – 7:00PM, follow signs to the outside Terrace. Enjoy some fun and cocktails before you head to dinner!
- On Friday, after sessions end, take the Trolley, Uber or walk three blocks to the rooftop of the Florida Aquarium from **6:30 to 9:30PM**. A special band, buffet, and cocktails along with a few fun additions! (*National Achievement/Employees of Year have a special boat tour at 5:30PM - drop off at the Aquarium – sign up*).

50/50 Fundraiser! Tampa Bay sits directly on the water leading to the Gulf of Mexico. This year we will support the Guy Harvey Ocean Foundation. They offer education all over the world to help keep our oceans clean! Support this important charity and perhaps win half of the funds taken in from individual donations! Drawing is Saturday evening.

K9 Calendars For Sale! Check at the SNDA Registration desk to purchase a beautiful calendar in honor of Police K9's!

Marriott Spa – A beautiful Spa right at the JW Marriott across the street!

How Do I Learn More?

Communications have been sent over the last six months. Managers are encouraged to **pass along all information to attendees** so that they can be prepared for the conference! Contact Mary Haley at Mary@snda.biz.